

# An Invitation to Business Executives

## Are you:

**A strong leader** in search of new management strategies to attack the challenges of the new millennium?

**A start-up company** looking to align an aggressive, diverse management team?

**Seeking** innovative ways of creating more value for your company?

**Frustrated** by the myriad of quality initiatives that have not generated the desired results?

**We are here to help!**

## Common TQM assessment Findings:

### Leadership direction

Leadership direction not clearly articulated and cascaded.

### Process management

Processes for both Leadership and work not defined and linked.

### Alignment

Vision, Mission, Strategies, Processes and Metrics not linked at all levels.

### Management by fact

Framework to ensure fact-based decision-making not established.

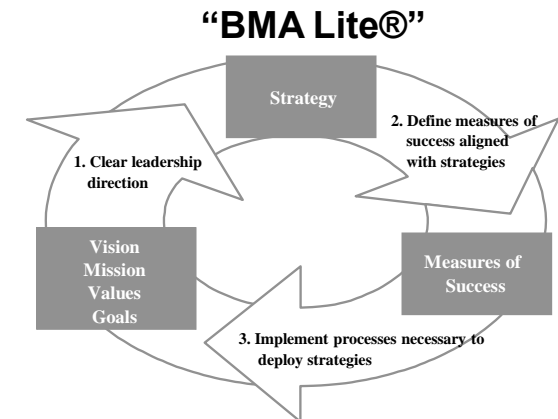
### Continuous Improvement

Approach for systematic continuous improvement not defined.

Let us up help you deploy  
a leadership system  
proven to  
work.

## This system is designed to:

- **Emphasize** Strategy development, deployment and measures
- **Align** the leadership team & structure
- **Improve** both leadership and work effectiveness
- **Reinforce** other improvement initiatives



**“BMA Lite®”** is a structured methodology to put in place the key elements required to achieve business excellence

For information, contact:  
Ramses R. Girgis, P.Eng.  
[www.pharosconsulting.com](http://www.pharosconsulting.com)  
1 877 4 PHAROS Toll Free